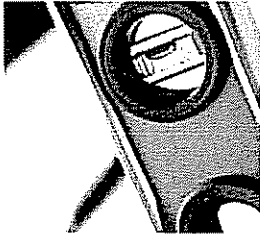


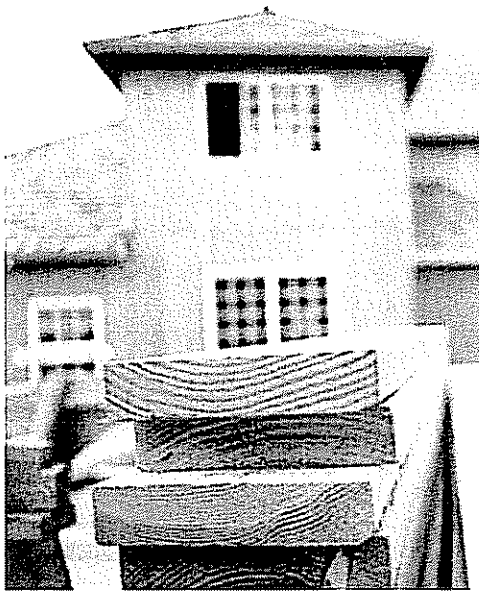
FACT SHEET



PG&E's Residential New Construction Program

Pacific Gas and Electric Company offers several ways for single-family residential builders to earn cash incentives when they add energy-efficient features to their new homes. Our Residential New Construction Program can help you distinguish your houses from other less energy-efficient ones on the market, while at the same time reducing the risks of global warming and increasing your business's earning potential.

THREE ENERGY-SAVING OPTIONS TO CHOOSE FROM*



ENERGY STAR® PERFORMANCE METHOD

This option requires that all homes be built at least 15% more efficient than required by current Title 24, *and* meet all EPA requirements. Participating builders' homes qualify for the EPA's prestigious ENERGY STAR label. Builders who choose this option can also earn additional incentives by adding specific appliances and lighting features to their homes in PG&E's service area.

NEW SOLAR HOMES PARTNERSHIP PERFORMANCE METHOD

This option requires that all homes be built at least 15% more efficient than current Title 24 requirements and offer ENERGY STAR qualified appliances. By installing photovoltaic solar systems in their homes, builders can also qualify for incremental incentives from the California Energy Commission's New Solar Homes Partnership (NSHP).

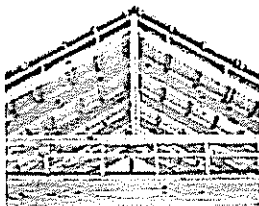
PRESCRIPTIVE METHOD

Builders not participating in the ENERGY STAR Performance Method or the New Solar Homes Partnership Performance Method can still earn cash incentives for adding energy-efficient features to their homes. One or more specific prescriptive measures can be upgraded in houses within PG&E's service area. An incentive is paid for each energy-efficient feature not used to meet the current Title 24 baseline.

By participating in the ENERGY STAR Performance Method, you can:

- Earn cash incentives
- Distinguish your homes from the competition
- Save your homebuyers up to \$400 per year on their energy bills
- Receive program marketing and technical support from PG&E, including free builder training classes
- Help reduce the risks of global warming





Residential New Construction Program: Cash Incentives



ENERGY STAR PERFORMANCE METHOD

Builders who participate in this option may earn financial incentives as indicated below:

Single-Family Coastal
Climate Zones 1-7
—\$400 per unit

Single-Family Inland
Climate Zones 8-16
—\$500 per unit

In addition, incremental cash incentives are available for the following products:

- High-efficiency dishwashers, refrigerators, and clothes washers
- Natural gas clothes dryers
- High-efficacy interior hardwired lighting fixtures with applicable controls
- Cool roofs

NEW SOLAR HOMES PARTNERSHIP PERFORMANCE METHOD

This option offers two levels of participation. For Tier 1, homes must exceed current Title 24 requirements by at least 15%. For Tier 2, homes must exceed current Title 24 requirements by at least 35%, demonstrate a 40% reduction in cooling load, and include solar generation as an option. With both tiers, all home appliances provided by the builder must be ENERGY STAR qualified (if applicable models are available).

Tier 1 Incentives:

Single-Family Coastal
Climate Zones 1-7
—\$400 per unit

Single-Family Inland
Climate Zones 8-16
—\$500 per unit

Tier 2 Incentives:

\$2,000 per unit incentive
for all Climate Zones
(PG&E electric
customers only)

PRESCRIPTIVE METHOD

Builders within PG&E's service area who are not participating in either the ENERGY STAR Performance Method or the New Solar Homes Performance Method can earn incentives by adding one or more of the following features that exceed Title 24:

- High-efficiency dishwashers, clothes washers, and refrigerators
- Natural gas clothes dryers
- High-efficacy interior hardwired lighting fixtures with applicable controls
- Tankless water heaters (natural gas)
- Quality insulation installation
- Natural gas furnace AFUE 92, with or without variable-speed fan
- For Climate Zones 2, 4, 11, 12 & 13 only:
 - Tier 1 air conditioners / heat pumps
 - Night ventilation cooling (single-family only)
 - Refrigerant charge and air flow
 - Verified ducting system (tight ducts)
 - Cool roofs

REQUEST YOUR APPLICATION TODAY.

For complete information about the Residential New Construction Program and to request an application, visit our website at pge.com/newhomes or call 800-342-7737.



*These three options are offered separately and cannot be combined. The Prescriptive Method option provides incentives for specific measures installed between January 1, 2006 and December 31, 2008. Minimum Title 24 compliance must be met first without using these measures for compliance. Dated, itemized proof of purchase is required with installation location specified. Refer to the Residential New Construction application and product catalog for all program requirements and product specifications.

This program is funded by California utility customers and administered by Pacific Gas and Electric Company, under the auspices of the California Public Utilities Commission. PG&E makes no guarantees or warranties, whether expressed or implied, for homes' performances.

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